

— WEBSITE · BOOKING ENGINE · ADMIN CONSOLE

Hospitality, *run beautifully.*

A complete, self-hosted website, direct-booking engine and front-desk dashboard for independent hotels, lodges and guest houses. Built for any country and any currency.

3

Install steps

Any

Currency worldwide

0%

Commission per booking

100%

Your data, your server

One system for the guest, one for your team.

Guests browse a refined website, check live availability, choose a rate and pay.

Your staff run everything from one calm console: bookings, rooms, prices, payments, housekeeping and guest messages.

1

A website that sells

Editorial design, rooms and suites, offers, dining, experiences, journal, reviews and location, all editable from the admin.

2

A booking engine that works

Real availability, rate plans, extras, coupons, a 15-minute room hold and secure card payment. Multi-room included.

3

An admin that is simple

Add rooms, set prices and manage bookings in a few clicks. Today sheet, calendar, payments and reports built in.

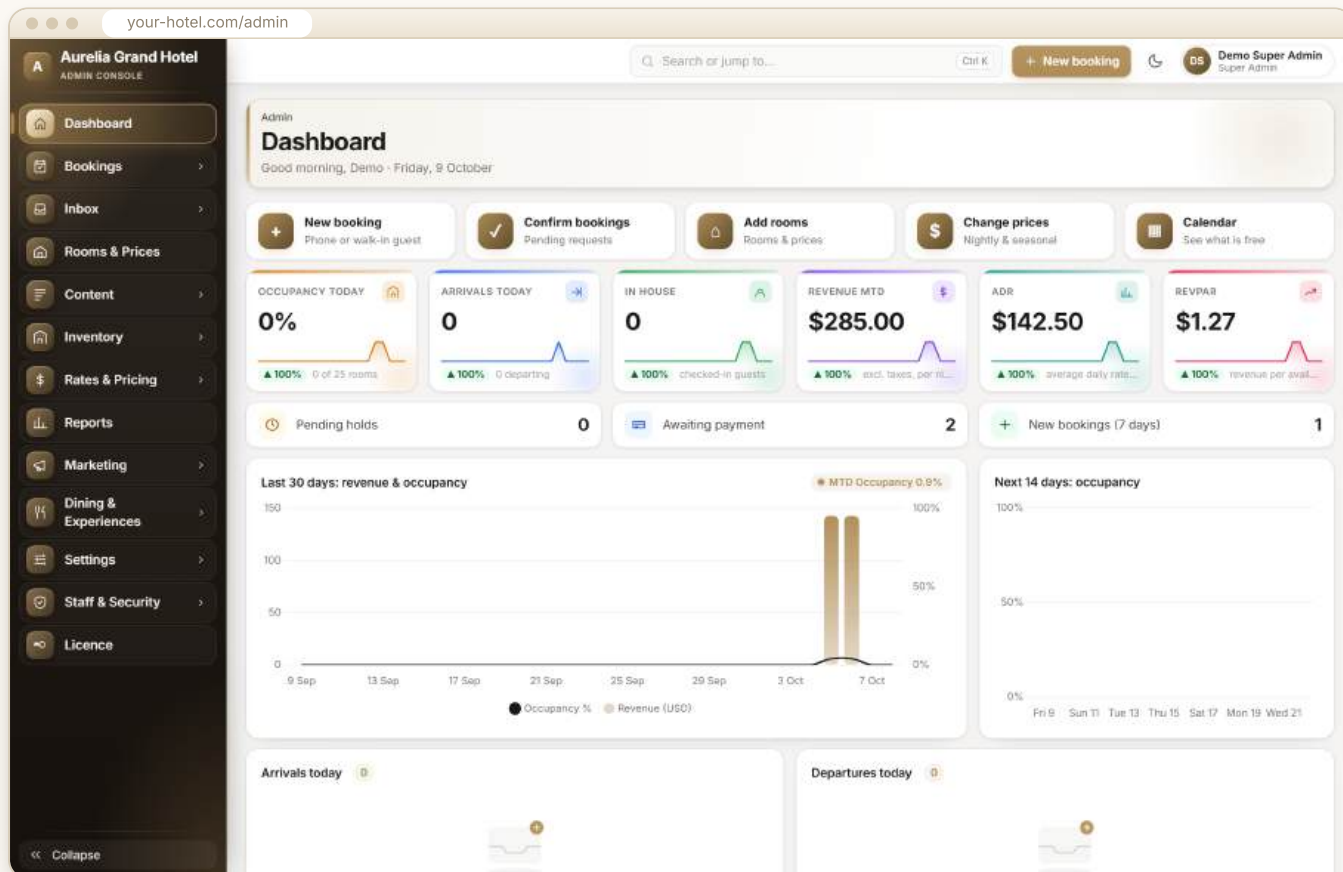
Direct bookings keep the margin, the guest relationship and the data with the hotel.

Independent hotels
and boutique properties

Lodges & resorts
and guest houses

Agencies
delivering hotel websites

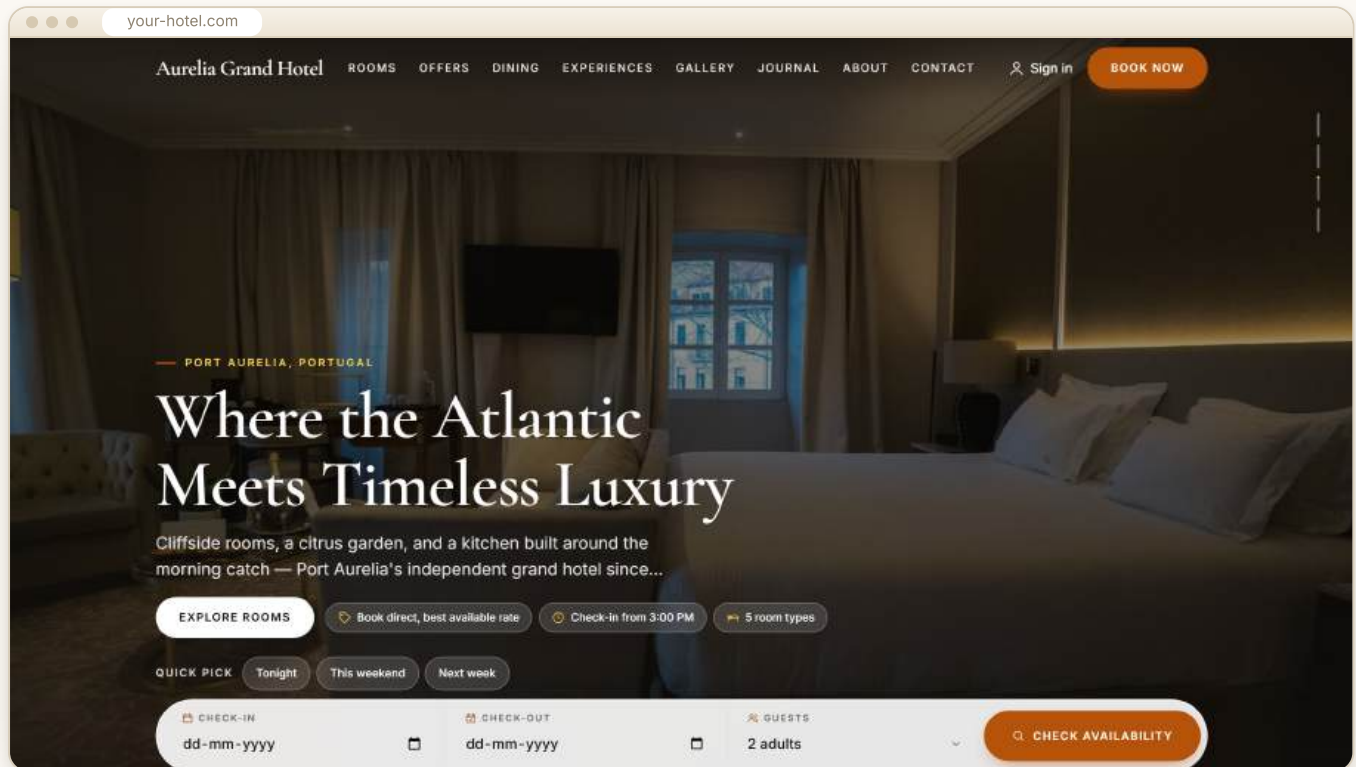
Hotel groups
one install per property



DASHBOARD Live occupancy, ADR, RevPAR, arrivals and revenue at a glance.

Designed to turn visitors into guests.

A luxury-editorial public site that loads fast, reads well on phones and keeps the booking bar one tap away.



HOME Hero, quick-pick dates, live availability search and trust badges.

- **Rooms & suites** with galleries, amenities and live rates
- **Offers and coupons** shown across the site
- **Dining and experiences** pages with enquiry links
- **Journal, gallery, FAQ, about, location**
- **Guest reviews** with structured data for search engines
- **Similar rooms** and **share buttons** on every room page
- **Newsletter signup** with an admin subscriber list
- **Privacy, Terms, Cookie pages** and a cookie notice
- **Announcement bar** for offers and notices
- **SEO ready** and **6 languages** including right-to-left Arabic

Mobile first

Sticky booking bar, thumb-friendly forms and fast pages on any phone.

White-label

Your logo, name, brand colour and content. No vendor branding on the guest site.

Branded errors

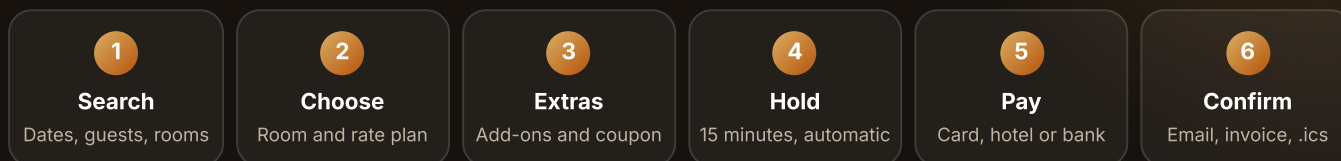
Friendly 404 and error pages that keep guests on your site.



ROOMS Each room type has its own gallery, amenities, rates and availability strip.

From search to confirmation in six steps.

Prices come from one pricing engine, and rooms are assigned inside a database transaction, so a room can never be sold twice.



Pricing you control

- **Rate plans:** bed only, breakfast, flexible, non-refundable
- **Seasonal rules** by date range and weekday
- **Taxes and fees** per stay, night, guest or percent
- **Extras** such as breakfast or airport transfer
- **Coupons** with limits, dates and minimum spend

Payments

- **Stripe** card payments with webhooks and refunds
- **Pay at hotel** and **bank transfer** options
- **Payment ledger** and balance per booking
- **Printable invoices** and emailed receipts
- Secrets stored **AES-256-GCM** encrypted



Multi-room bookings

Up to ten identical rooms in one reservation. Price, availability and room assignment scale automatically.



Any currency

The hotel picks one currency at install. Every price, invoice, email and card charge follows it.



Self-service

Guests view, download and cancel bookings by policy, with an .ics calendar file.

your-hotel.com/booking/start

Rate & cancellation

Standard Rate · Free cancellation
You can cancel free of charge up to 48 hours before check-in (until Wed, 18 Nov 2026 00:00). Later cancellations are handled by the hotel.

Enhance your stay

- ☐ **Airport transfer** \$45.00 per stay
Private car from the airport to the hotel.
- ☐ **Breakfast buffet** \$18.00 per guest per night
Full buffet breakfast each morning.
- ☐ **Late check-out (until 16:00)** \$30.00

YOUR STAY

Deluxe King Room
Standard Rate

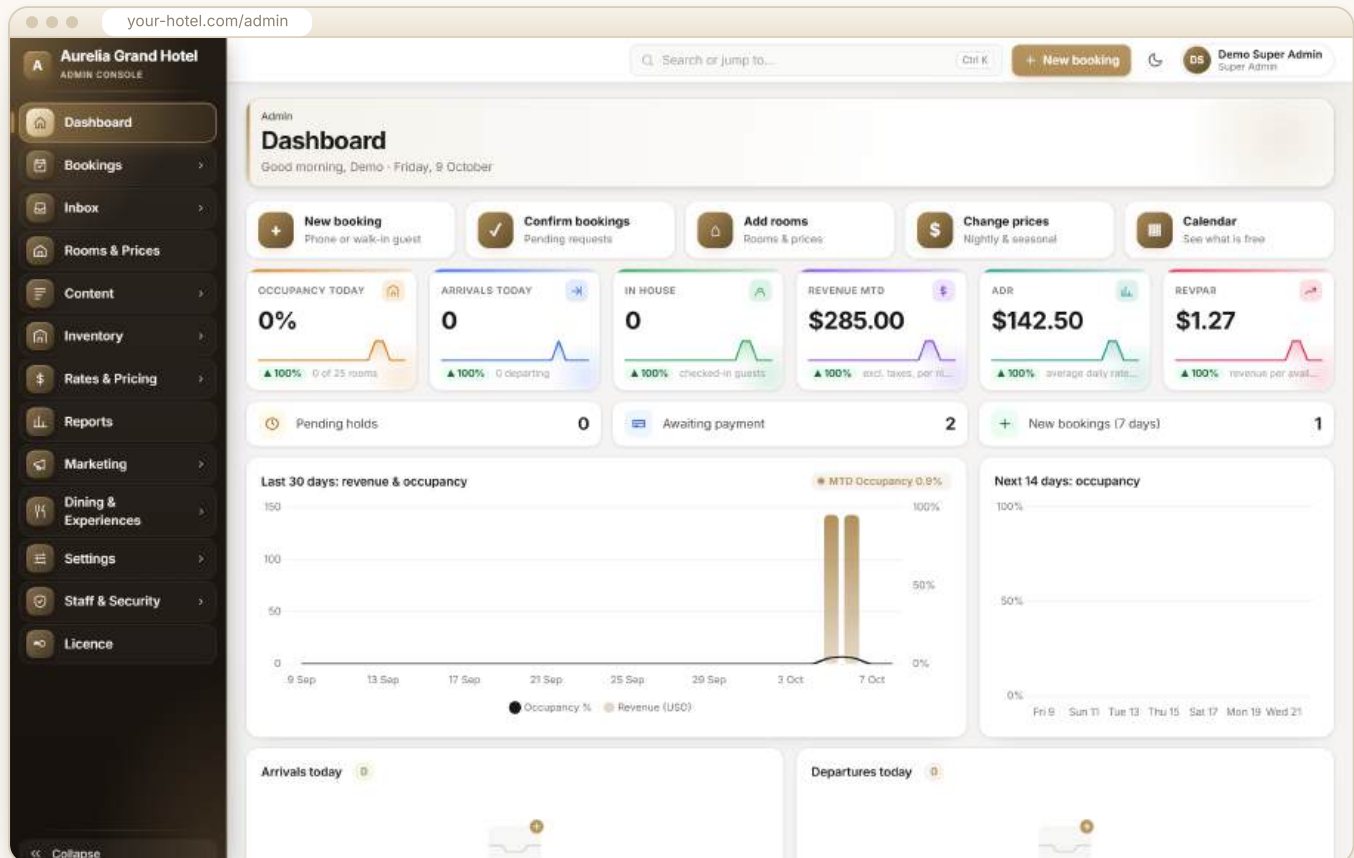
Check-in	Fri, 20 Nov 2026
Check-out	Sun, 22 Nov 2026
Nights	2
Guests	2 rooms · 2 adults per room
Room × 2 (2 nights)	\$552.00
► Nightly rates	
VAT	\$55.20
City tax	\$16.00
Total	\$623.20

✓ Free cancellation on this rate
🔒 Secure booking — your details stay private

CHECKOUT Rate terms, extras, guest details and a live price breakdown for a 2-room stay.

Your whole property, one calm dashboard.

Quick actions on top, live occupancy, ADR and RevPAR with sparklines, arrivals and departures, and a revenue chart, all on the first screen.



DASHBOARD Premium dark sidebar with module icons, search palette (Ctrl K), dark mode and a layout that adapts down to phones.

Bookings

List, filter, confirm, check in and out, edit, cancel, assign rooms.

Calendar

Tape chart of every room, with maintenance blocks.

Rooms & prices

One screen for prices, new rooms and seasonal rates.

Reports

Revenue, occupancy and sources, with CSV export.

Guests

Guest profiles, stay history and spend.

Inbox

Website messages and newsletter subscribers.

Content

Pages, FAQs, journal, gallery, SEO, offers, reviews.

Staff & security

Roles, permissions and a full audit log.

Search palette

Press Ctrl K to jump to any page or booking.

Dark mode

Light or dark, remembered per user, with compact or comfortable density.

Phone ready

Tables turn into cards and menus into a drawer on small screens.

Add rooms, set prices, manage bookings. Fast.

The daily jobs are one click away, written in plain words, and designed so a new receptionist can learn them in minutes.

admin / rooms & prices

Search or jump to...

+ New booking

Demo Super Admin

Rooms & Prices

- Set prices**
Nightly price per room type
- Add rooms**
Many rooms at once
- Seasonal price**
Higher or lower for dates

1. Nightly prices

Change any price, then press Save once. New prices apply to new bookings.

Room type	Price (USD / night)
Deluxe King Room 5 rooms	120.00
Executive Business Suite 5 rooms	175.00
Family Garden Room 5 rooms	150.00
Grand Sea View Suite 5 rooms	285.00
Twin Classic Room 5 rooms	95.00

Save prices

2. Add rooms

Example: 5 rooms starting at 506 creates 506, 507, 508...

Room type: Deluxe King Room How many: 1 First room no.: 506 Floor (optional):

Add rooms See all rooms

3. Seasonal price

(Festival, peak season, sale)

Higher or lower prices for a date range. Use a minus sign for a discount, e.g. -15, 0 or the value now.

ROOMS & PRICES Edit every nightly price, then Save once.

admin / bookings

Search or jump to...

+ New booking

Demo Super Admin

Bookings

Reservations from the website and staff (phone / walk-in). A booking holds its room while pending (website: 15 min, staff: 24 h), confirmed or checked in.

+ New booking

All Pending Confirmed In house Checked out Cancelled

Search & date filters

BOOKING #	GUEST	ROOM	DATES	SOURCE	TOTAL
BK-20261005-A08B07	shaik shaikg@gmail.com	#101 Deluxe King Room	2026-10-05 – 2026-10-07	Website	\$321
BK-20260928-F11EAD	Coupon Test Guest coupon.test@example.com	Unassigned Deluxe King Room	2026-11-01 – 2026-11-03	Website	\$216
BK-20260928-FBC5AE	Jordan Test Guest jordan.testguest@example.com	Unassigned Deluxe King Room	2026-10-10 – 2026-10-12	Website	\$240

BOOKINGS Status tabs and one-click Confirm, Check in, Check out.

1

Set prices

All room types in one list, saved together. Prices apply to new bookings.

2

Add rooms

"5 rooms starting at 506" creates 506 to 510 at once.

3

Seasonal price

Name, dates and a percent. Use minus for a discount.

admin / today

Search or jump to...

+ New booking

Demo Super Admin

Today

Friday, 10 October 2026 - front desk sheet

Print sheet

IN HOUSE
0 / 25 rooms (0%)

COLLECTED TODAY
\$0.00

Arrivals today
No arrivals today.

Departures today
No departures today.

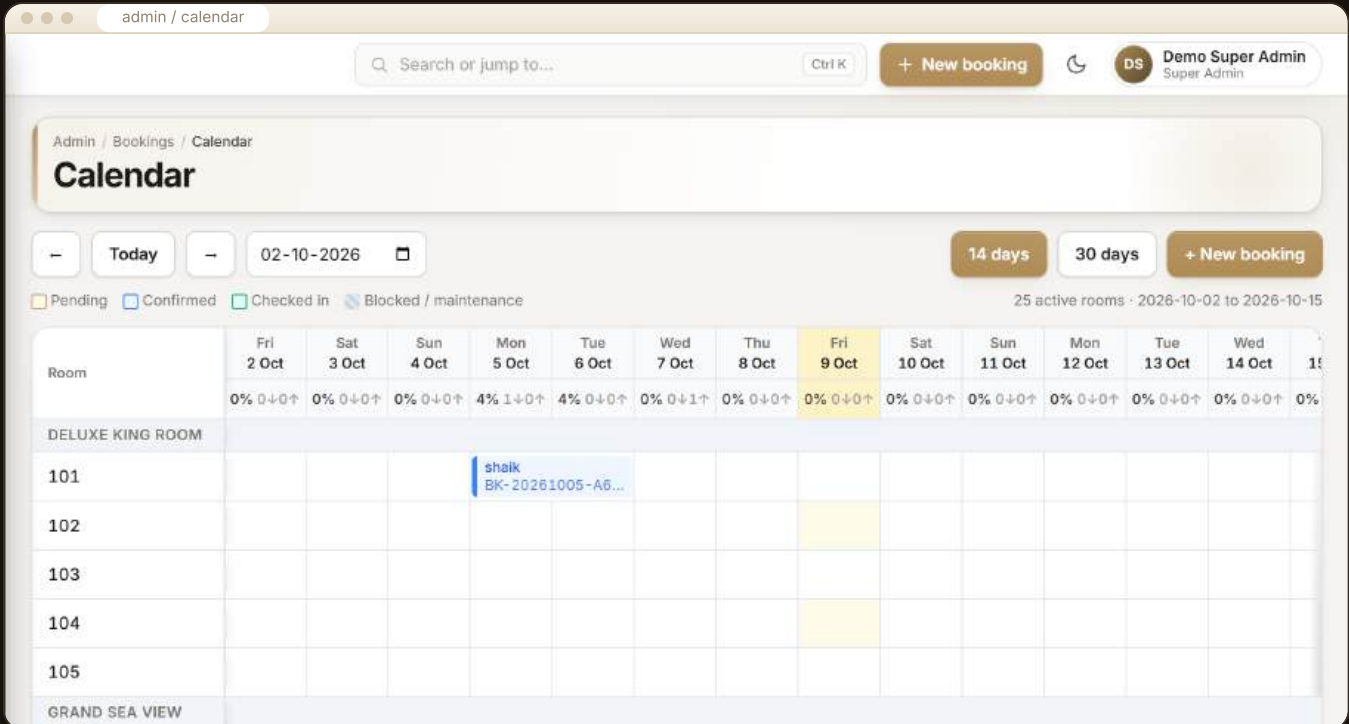
Guests in house
Nobody is checked in right now.

Front-desk "Today" sheet

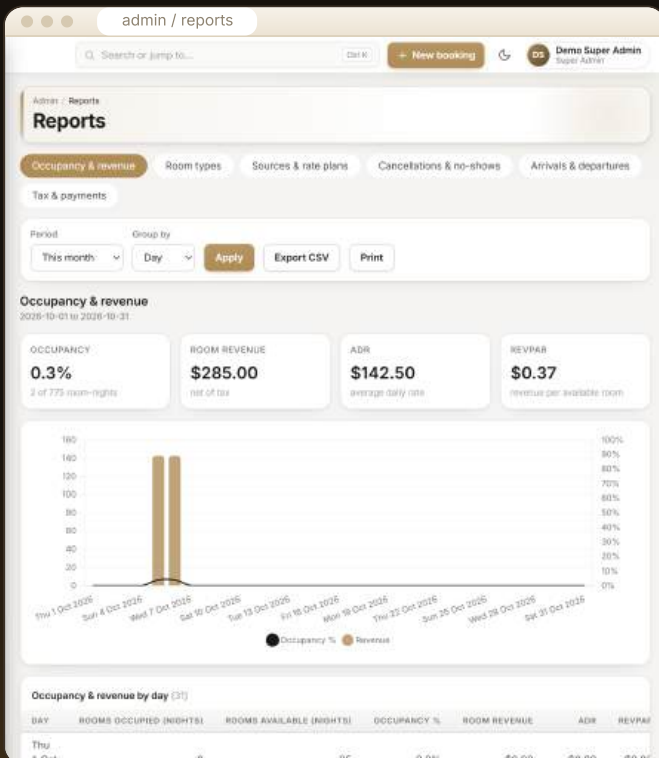
- Arrivals, departures and guests in house
- Cash collected today and occupancy
- One tap to **Print sheet**
- Edit booking:** change guest, dates or room count; price is recalculated and availability re-checked

See every room. Track every payment.

Tools hotels use every day, without the weight of a full property-management suite.



CALENDAR Tape chart of every room and date. Click an empty cell to start a booking.



REPORTS Occupancy, revenue, ADR and RevPAR, with CSV export and print.

Payments & housekeeping

Payment ledger with received, refunded and outstanding totals. Room status board, maintenance blocks and task sheets.

Roles & permissions

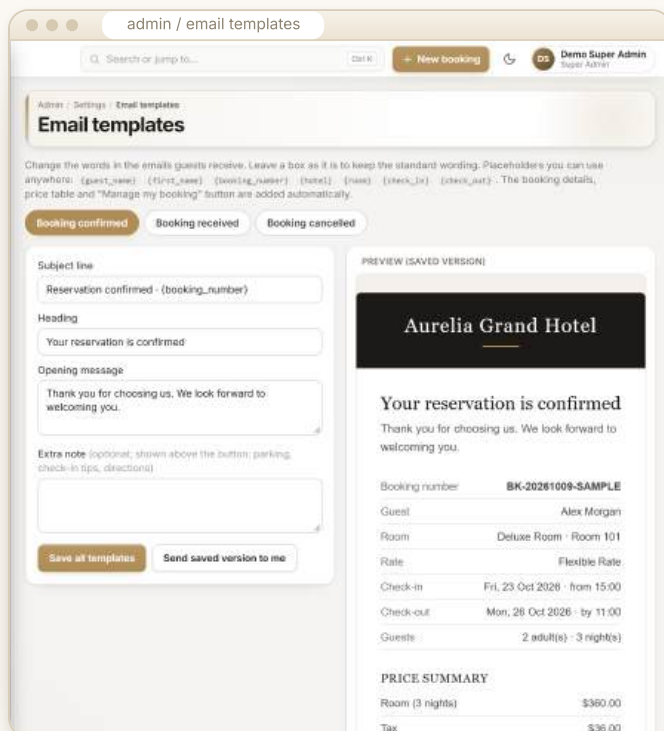
Staff accounts with roles, every change in the audit log, rate-limited sign-in and CSRF protection.

Backup & export

One-click full database backup (.sql), CSV exports and staff alert emails for new bookings and messages.

Say the right thing, in your own words.

Confirmation emails, guest accounts and a shared inbox keep every guest conversation in one place.



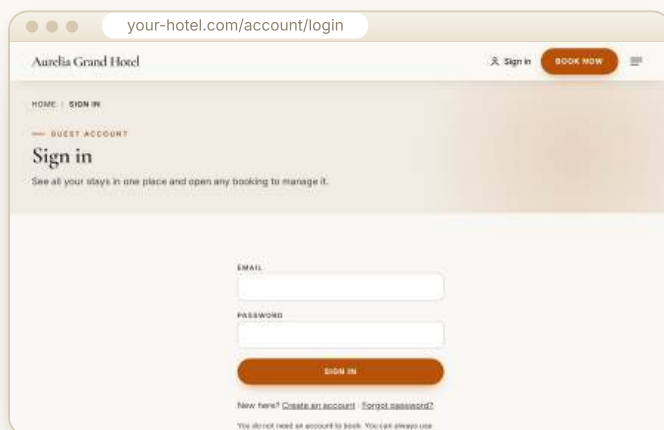
EMAIL TEMPLATES Edit wording, preview, send yourself a test.

Email template editor

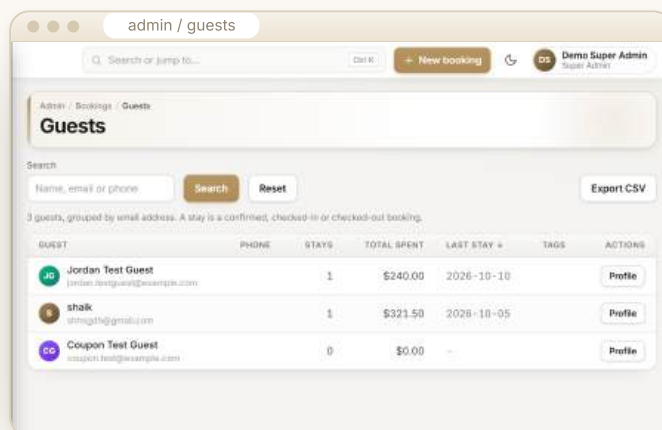
- Subject, heading, opening message and an extra note for each email
- Placeholders such as **{first_name}**, **{booking_number}**, **{check_in}**
- Confirmed, received and cancelled emails
- Live preview of what guests see

Guest accounts

- Optional sign-in with a **verified email**
- Upcoming and past stays in one place
- Password reset by email link
- Checkout pre-filled for returning guests
- Booking still works with just a reference and email



GUEST SIGN-IN Optional account for booking history.



GUESTS Profiles with stays and total spend.



Inbox

Contact messages arrive in admin and by alert email. Mark read, archive, reply in one click.



Reviews

Collect and moderate guest reviews. Ratings appear in search results as structured data.

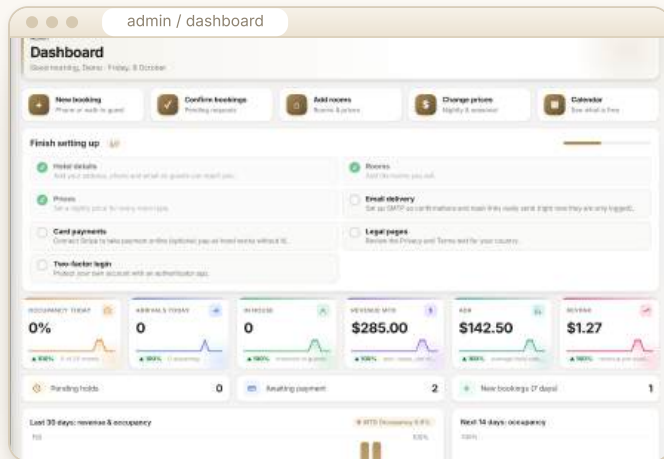


Legal pages

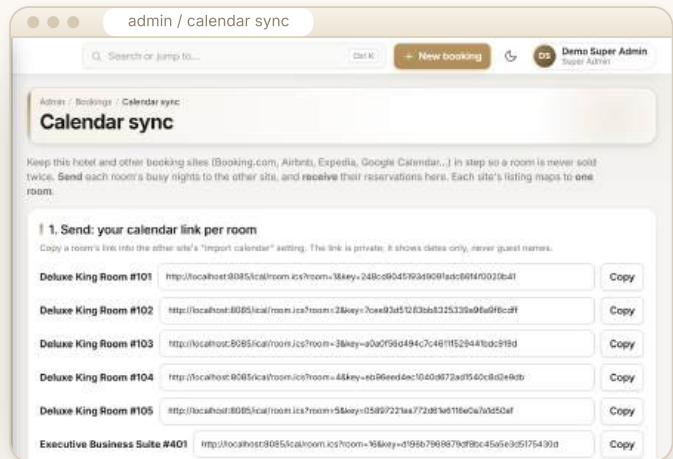
Privacy, Terms and Cookie pages with editable starter text, linked in the footer.

Safer logins. Synced calendars. Nothing left to guess.

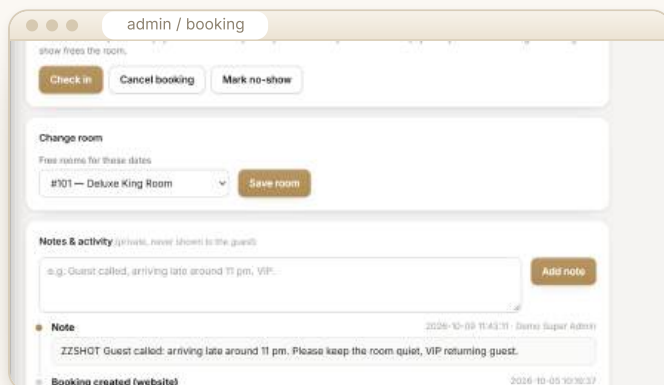
Built-in tools that protect the hotel, keep every booking site in step, and tell a new owner exactly what to set up next.



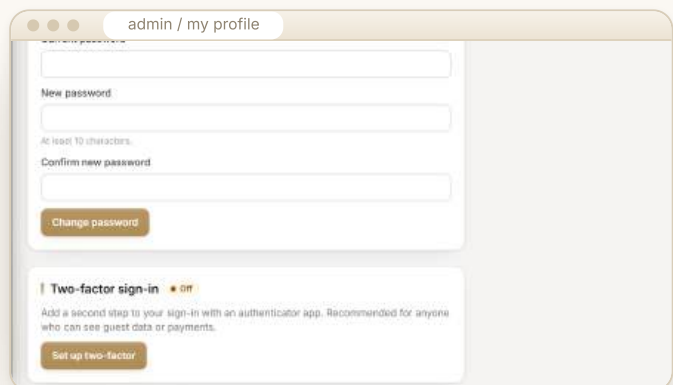
SETUP CHECKLIST Shows what is left: details, rooms, prices, email, payments.



CALENDAR SYNC Private iCal link per room for Booking.com, Airbnb and more.



NOTES & ACTIVITY Private notes and a full history on every booking.



TWO-FACTOR LOGIN Authenticator app with recovery codes, for every staff account.



6 website languages

English, Spanish, French, German, Portuguese and Arabic (right-to-left). Add more with one file.



Sequential invoices

Gap-free numbers (INV-00001...) with your own prefix, for countries that require it.



Online deposits

Take 30% (or any share) by card now and the balance at the hotel.



Hardened by default

CSP and HSTS headers, safe error pages, reset links, rate limits and an audit trail.



Faster photos

Uploads are scaled and compressed automatically, so pages stay quick on phones.



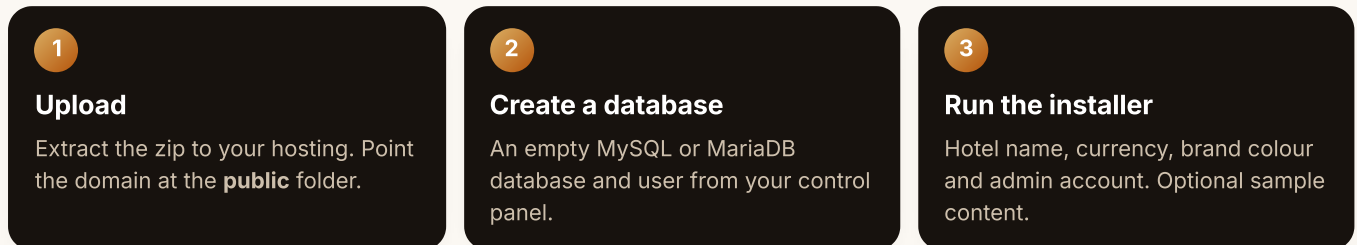
Automated tests

A built-in test suite checks pricing, multi-room, 2FA codes, iCal and currency logic.

— TECHNOLOGY & INSTALLATION

Runs on ordinary shared hosting.

No framework, no Composer, no build step. Upload, create a database and follow the installer.



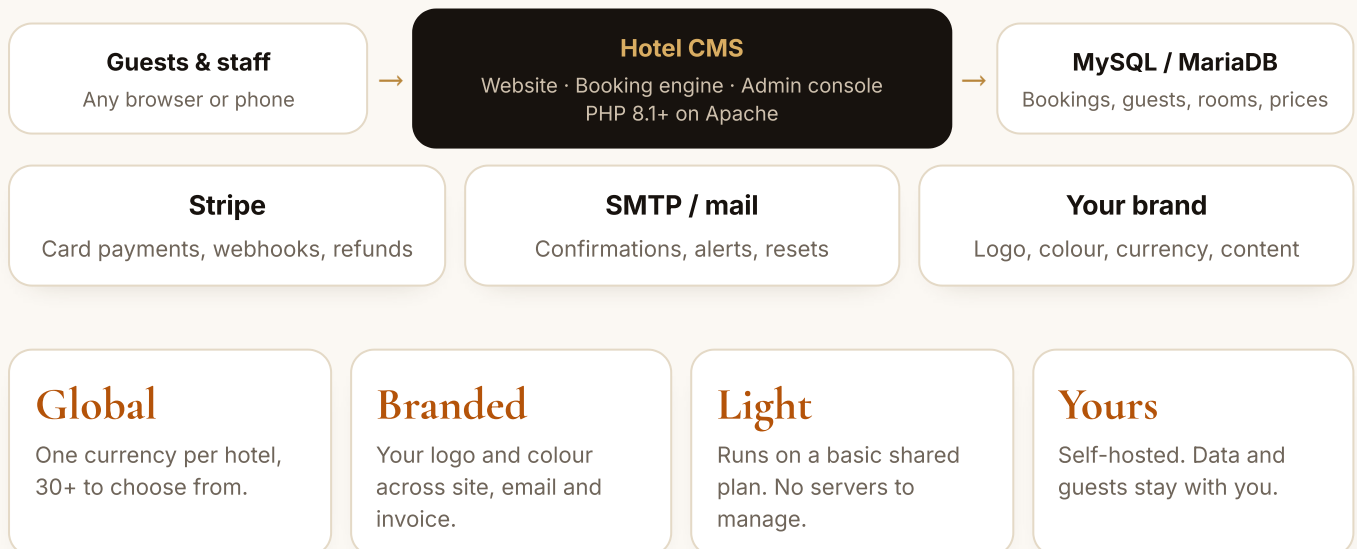
— REQUIREMENTS

ITEM	NEEDED
PHP	8.1 or newer
Extensions	pdo_mysql, mbstring, json, fileinfo, openssl (gd, curl recommended)
Database	MySQL 5.7+ or MariaDB 10.3+
Web server	Apache with mod_rewrite (or nginx rewrite)
Production	HTTPS

— SECURITY BUILT IN

- **CSRF tokens** on every form
- **Rate limits** on sign-in, contact, signup
- **Two-factor login** and staff password reset
- **Role-based access** with an audit trail
- **Encrypted secrets** for payment and mail keys
- **CSP, HSTS** and safe error pages
- Installer locks itself after setup

— HOW IT FITS TOGETHER



WHAT YOU GET

Everything to take direct bookings, today.

INCLUDED	DETAILS
Guest website	Rooms, offers, dining, experiences, gallery, journal, reviews, FAQ, SEO
Booking engine	Live availability, rate plans, extras, coupons, multi-room, 15-minute hold
Payments	Stripe cards, pay at hotel, bank transfer, ledger, refunds, invoices
Admin console	Dashboard, calendar, bookings, today sheet, payments, reports, housekeeping
Guest tools	Accounts, manage-my-booking, email templates, inbox, newsletter
Control	Roles, two-factor login, audit log, backup, CSV exports, white-label branding
Grow	iCal calendar sync, online deposits, 6 languages, sequential invoices, setup checklist
Licence	30-day trial, then a licence key issued per hotel and domain



NEXT STEPS

- **Walk-through** of the live demo
- **Choose** your currency, brand colour and content
- **Install** on your hosting, or we do it for you
- **Go live** and start taking direct bookings

GET IN TOUCH

Email

Phone

Web

Hospitality, run beautifully.

HOTEL CMS BY CRAFTS SOFTWARE