



CRAFTS TRAVEL

by Crafts Software

PRODUCT BROCHURE

TOURS & TRAVELS BOOKING PLATFORM

Run Your Entire Travel Business From One Portal

A complete, self-hosted booking website and back-office for travel agencies, tour operators and visa service providers. Sell tours, visas, car rentals and activities online, take payments, and manage bookings, branches, finance and customers from a single dashboard.



Tour Packages



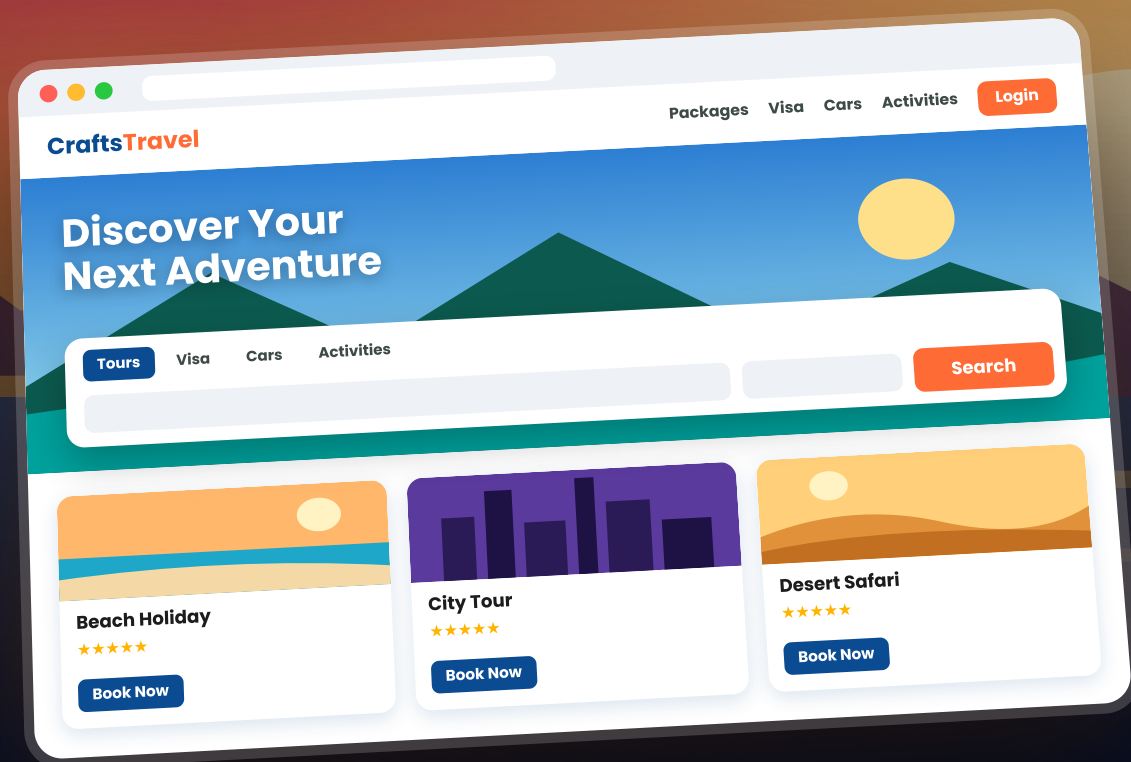
Visa Services



Car Rentals



Activities



VISIT

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Book a Live Demo →

One Platform. Every Travel Service.

Crafts Travel combines a modern customer-facing booking website with a powerful admin back-office, so you can sell, operate and account for every booking without juggling separate tools.

4

Bookable service modules

3

Payment gateways built in

3

Notification channels

100%

Your brand, your domain

Built For



Travel Agencies

Sell packages & services online with your own brand



Tour Operators

Publish itineraries, manage capacity and bookings



Visa Service Providers

Online applications with document upload & tracking



Car Rental Companies

Fleet catalog with availability-checked bookings



Activity & Experience Providers

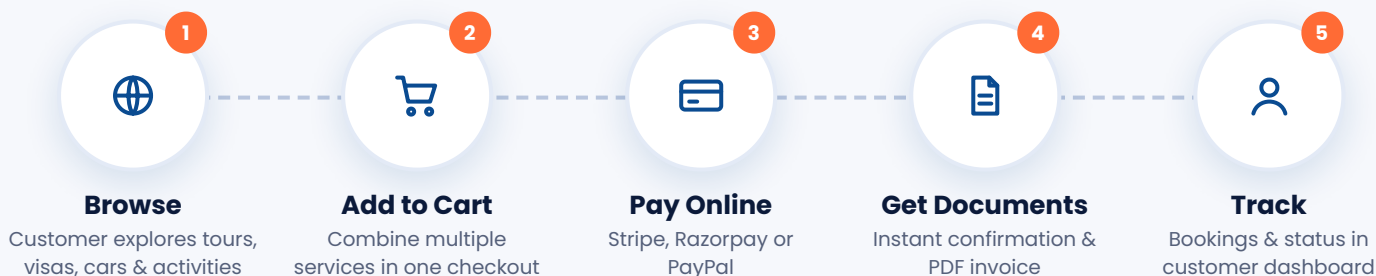
Bookable experiences with capacity limits



DMCs & Multi-Branch Firms

Branch-level data separation and dashboards

The Customer Journey



⚡ **From enquiry to invoice in one place.** Every booking flows through the same lifecycle (pending, confirmed, paid, completed or cancelled), with automatic emails, PDF documents and finance entries along the way.

A Booking Website Your Customers Will Love

A clean, luxury-style frontend that turns visitors into paying customers, on desktop and mobile.



Tour Packages

- Categories & destination-based browsing
- Detailed package pages with itinerary
- Online booking with traveller details
- Coupon & referral codes at checkout



Visa Services

- Visa types by country with requirements
- Online application form
- Secure document upload
- Live application status tracking



Car Rentals

- Car catalog by category
- Date-based availability checking
- Online rental booking
- Booking reference & tracking



Activities & Experiences

- Activity categories & detail pages
- Server-side capacity limits
- No overbooking of slots
- Instant booking confirmation



Multi-Service Cart

- Add packages, cars & activities together
- Single checkout for multiple items
- Order confirmation page
- Secure online payment



Customer Dashboard

- All bookings in one place
- Booking & visa status tracking
- Profile & password management
- Download PDF invoices



Wallet & Loyalty

- Customer wallet balance
- Referral programme
- Discount coupons
- Admin wallet adjustments



Online Quotations

- Receive custom quotes by link
- Accept or decline online
- Download quotation as PDF
- Converts leads into bookings



Reviews & Trust

- Customer reviews & star ratings
- Admin moderation before publishing
- Document verification page
- Builds credibility for new visitors



Content & SEO

- Blog with categories
- Custom CMS pages
- FAQ section
- Newsletter subscription



Mobile & PWA

- Fully responsive on every device
- Installable as a mobile app (PWA)
- Offline fallback page
- Fast, lightweight pages



Contact & Enquiries

- Contact form with spam protection
- Enquiries land in admin inbox
- Status & internal notes
- Quick response workflow

Total Control Behind the Scenes

Everything your team needs to run daily operations, from first enquiry to completed trip.



Booking Management

- Separate queues: tours, cars, activities, visas
- Confirm, mark paid, complete or cancel
- Full booking detail & history
- Status-based workflow



Leads CRM

- Capture & create leads
- Pipeline stages
- Internal notes per lead
- Follow-up tracking



Quotation Builder

- Create itemised quotations
- Share with customer by link
- Online accept / decline
- PDF quotation output



Dynamic Pricing

- Custom pricing rules
- Date-range pricing rules
- Day-of-week rates
- Applied automatically at booking



Marketing Tools

- Discount coupons with limits
- Referral system
- Newsletter subscriber list
- Review moderation



Multi-Branch

- Unlimited branches
- Branch managers see only their data
- Branch-level revenue dashboards
- Strict data separation



Users & Roles

- Super Admin, Branch Manager, Staff, Customer
- Create & deactivate users
- Role-based access
- Profile management



Permissions Editor

- Matrix of permissions per role
- Grouped by module
- Real server-side enforcement
- Super Admin control



Locations & Categories

- Countries & cities management
- Bulk country import
- Categories per service type
- Organised catalogs



CMS & Menus

- Pages, blog posts & FAQs
- Header & footer menu builder
- Drag-order menu items
- No coding needed



Branding

- Your business name & logo
- Currency & country settings
- White-label ready
- Change anytime



Dashboard & Insights

- Live KPIs on admin dashboard
- Business insights page
- Booking reports
- CSV export

Know Exactly What You Earn

Built-in accounting, payments, notifications and APIs, so every rupee, dirham or dollar is tracked.



Accounts & Transactions

- Chart of accounts
- Manual journal entries
- Transaction ledger with void / reassign
- CSV export



Booking Profitability

- Record costs per booking
- Profit per booking & module
- Receive, refund or retain payments
- Profit report export



Suppliers & Payables

- Supplier directory
- Outstanding payables
- Record supplier payments
- Supplier statement view



VAT & Tax

- Configurable tax settings
- VAT report
- Tax on invoices
- Compliance-ready records



Profit & Loss

- P&L statement
- Date-range filtering
- Export to CSV
- Owner-level visibility



Online Payments

- Stripe
- Razorpay (signature verified)
- PayPal
- Test mode for safe setup



Notifications

- Email via built-in SMTP
- SMS & WhatsApp webhooks
- Editable templates per channel
- Delivery logs & test email



PDF Documents

- Booking invoices
- Visa application documents
- Quotations
- Verification link for documents



REST API

- Secure bearer tokens (hashed)
- Customer auth endpoints
- Packages & bookings endpoints
- Self-service token management



Security First

Hardened and tested for real-world use

- ✓ Login & API brute-force rate limiting
- ✓ Hashed passwords & tokens
- ✓ Protected system directories
- ✓ Secure single-use password reset
- ✓ CSRF-safe forms & security headers
- ✓ Role & permission enforcement

Built to Launch Fast and Grow With You

Simple to install, easy to own, and ready to scale from a single office to a multi-branch operation.



Lightweight & Fast

No heavy framework or dependencies



Easy Installer

Web-based setup wizard:
database, brand, admin in minutes



Self-Hosted

Your server, your data, full ownership



White-Label

Your brand name, logo and currency



Modular

Clean structure that is easy to extend



Full Support

Installation & customization by Crafts Software



Technical Specifications

Backend	Core PHP 8 (MVC), no framework
Database	MySQL 8.0+ / MariaDB 10.4+
Frontend	Bootstrap 5 + Vanilla JS
Server	Apache with mod_rewrite
Extensions	PDO, mbstring, GD, cURL
Hosting	Works on shared, VPS or cloud

What You Get

- ✓ Complete source code
- ✓ Customer booking website
- ✓ Admin back-office
- ✓ Web installer
- ✓ Demo content import
- ✓ Installation assistance



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Ready to Take Your Travel Business Online?

Get a free live demo and see how Crafts Travel can power your agency.



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